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FOR IMMEDIATE RELEASE

TAXSLAYER.COM NAMED TITLE SPONSOR OF 2012 GATOR BOWL

AUGUSTA, Georgia (September 01, 2011) - TaxSlayer.com is pleased to announce their multi-year partnership with The Gator Bowl Association as the new title sponsor beginning with the 2012 Gator Bowl.

The TaxSlayer.com Gator Bowl will be played on January 2, 2012 at 1:00 p.m. Eastern Time in Jacksonville, Florida and will be televised on ESPN2.

TaxSlayer.com and the Gator Bowl share in the commitment to support College Sports and the College Community as well as supporting the United States Military. These two common interests make this a perfect partnership.

"We are thrilled to be partnering with the Gator Bowl Committee in supporting the Gator Bowl Games," said Jimmy Rhodes, President of TaxSlayer.com. "Our company and this outstanding organization can combine our common efforts and make a stronger impact in serving the young adults and military personnel of this great country"

Greg Smith, Chairman of The Gator Bowl Association said: "We are extremely proud to be associated with such an outstanding company that shares the Gator Bowl's commitment to college athletics. As the country's 6th oldest Bowl game, we believe that TaxSlayer.com further enhances the Gator Bowl's image as one of the premiere Bowl games in the nation."

The 2012 TaxSlayer.com Gator Bowl marks the 67th game for the Gator Bowl Classic. This year's match-up will showcase a team from the Southeastern Conference against a team from the Big Ten Conference.

For a copy of the official TaxSlayer.com Gator Bowl logo, go to www.gbalogos.com

For information on the TaxSlayer.com Gator Bowl, go to www.gatorbowl.com

For more information about TaxSlayer.com, go to www.TaxSlayer.com

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TaxSlayer.com is an established firm with a solid reputation and over 40 years in the Tax Preparation business, TaxSlayer has the full expertise of a professional tax service behind it. TaxSlayer.com is an online tax preparation and e-file service providing free services to the active Military Duty Personnel. TaxSlayer's focus is on supporting young adults offering affordable and reliable tax services in a digital environment conducive to young active lifestyle. TaxSlayer is proud to assist you in preparing and e-Filing your taxes.